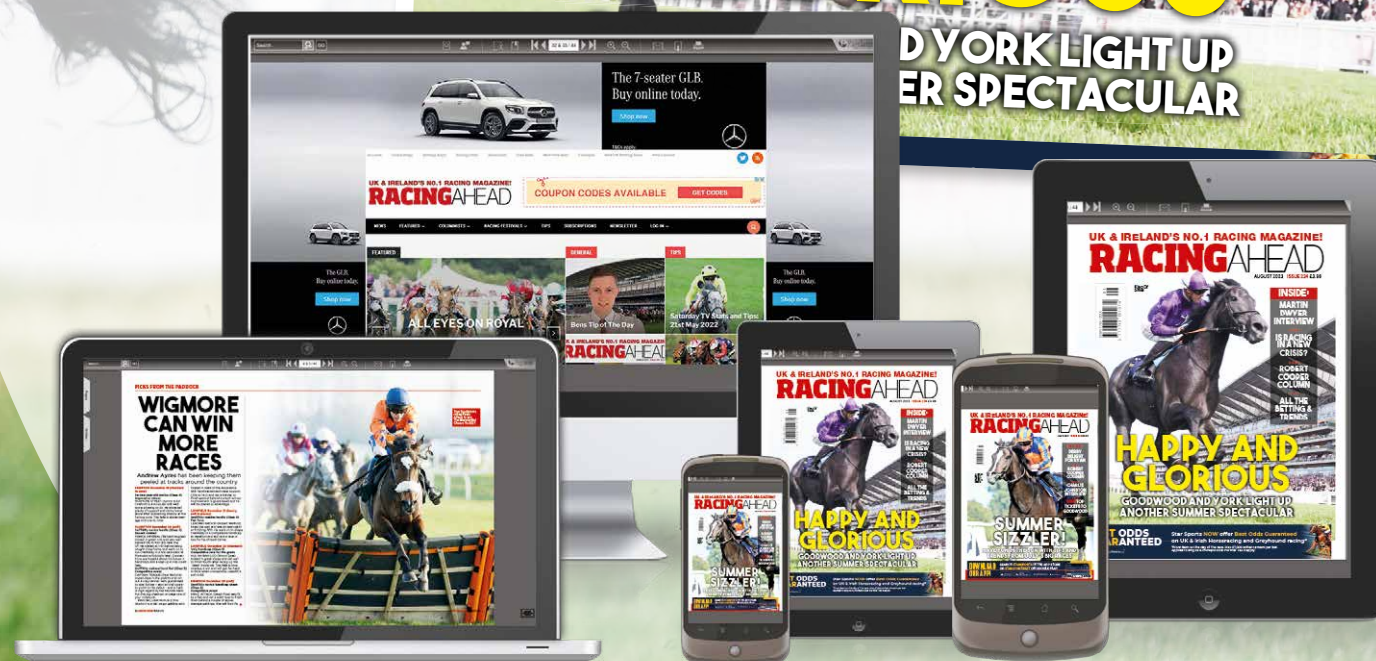


# RACINGAHEAD



Print  
Digital  
Social





# RACING AHEAD

**Racing Ahead is the UK and Ireland's best-selling horse racing monthly magazine.**

Previewing the key races for the month ahead, as well as reports from our trusted scouts on the track, Racing Ahead is packed with interviews, big-race tips, horses to follow, systems and much more!

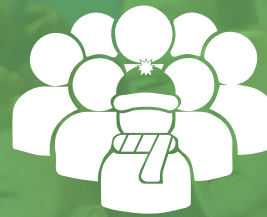
We have some of the best writers in the business, including Sky Sports Presenter Robert Cooper, Andrew Ayres of The Sun; one of Britain's best tipsters Paul Ferguson, and Timeform Radio regular Jeremy Grayson.

**Our audience:  
Fanatics, fans & followers** >>>



## Attention, engagement & reach

Top line audience figures...



AUDIENCE  
PER ANNUM

**47k**



IMPRESSIONS  
PER ANNUM

**580k**



TWITTER

FOLLOWERS

**2.7k**

IMPRESSIONS

**458k**



FACEBOOK

FOLLOWERS

**1k**

IMPRESSIONS

**6k**



(inc subs)

COPIES SOLD

**9.3k**

COPIES READ

**13.9k**



WEBSITE

UNIQUE USERS

**34k**

IMPRESSIONS

**46k**



NEWSLETTER

SUBSCRIBERS

**5.4k**

OPEN RATE

**28.4%**

**All the racing...  
we have it covered**



### Our Columnists



Robert Cooper



Paul Ferguson



Ben Morgan



Andy Newton



Karl Hedley



Paul Jacobs



Jeremy Grayson



Dave Youngman

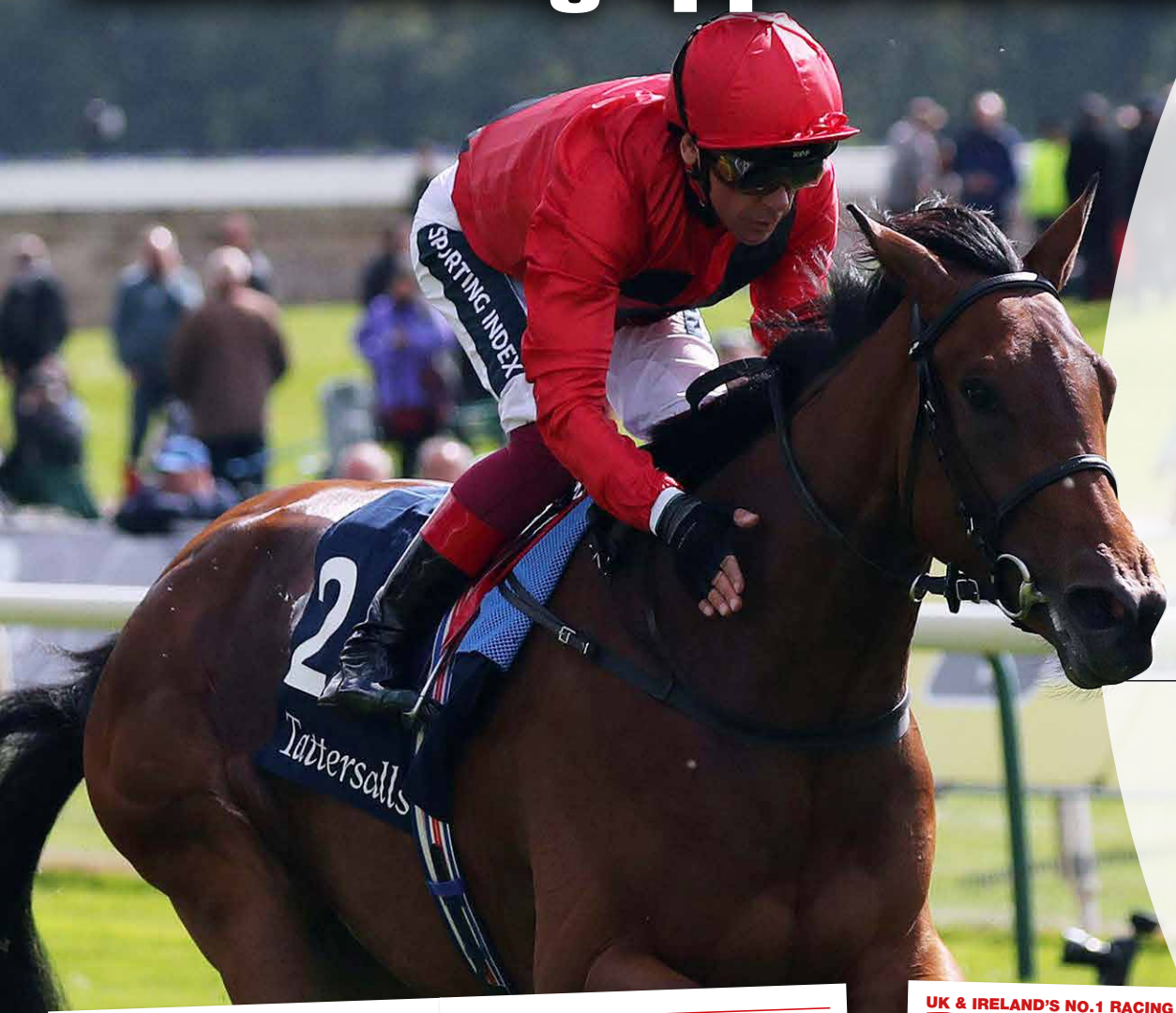






# RACING AHEAD

## Advertising opportunities



### ...Print

#### Standard advert sizes

<b>FULL PAGE</b> 210mm wide x 280mm high <b>£400</b>	<b>HALF PAGE</b> 208mm wide x 138.5mm high <b>£250</b>	<b>QUARTER PAGE</b> 90mm wide x 124mm high <b>£150</b>
<b>FRONT STRIP</b> 210mm wide x 35mm high <b>£300</b>	<b>INSIDE STRIP</b> 180mm wide x 50mm high <b>£150</b>	

### WHY YOU NEED A TRADING STRATEGY

Patience - and backing plenty of losers - is key to making a nice little profit

**FORMTRADERS**

Our algorithm selected 24 races over August 2023. The table below shows the results of those 24 races. We back the top 5 highest rated horses in every system race. These are the principles of our top performing horses per race.

Apply for a free trial, where we will send you our selections by email, after the trial period you can choose to join us, or you can pay on your go basis. Subject to terms.

Apply to: [www.formtraders.com](http://www.formtraders.com)

### Tactical Ad Placement

Place your advert in the most strategic position to get the most views and clicks. We can place your advert in the most strategic position to get the most views and clicks. We can place your advert in the most strategic position to get the most views and clicks.

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Paul Ferguson's Jumpers To Follow (Digital version) £9.95

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### ...Digital

#### Standard desktop & mobile sizes

### Site Wrap

UK & IRELAND'S NO.1 RACING MAGAZINE! <b>RACING AHEAD</b>		<b>LEADERBOARD</b>	
<b>EDITORIAL</b>			
<b>LARGE LEADERBOARD</b>			
<b>EDITORIAL</b>	<b>MPU</b>		
<b>FOOTER</b>			

### Standard desktop & mobile sizes

<b>EDITORIAL</b>	<b>MPU</b>
140 x 300	140 x 300
140 x 140	140 x 140

#### STANDARD Desktop & Mobile Specs:

Site WRAP .....	<b>Price on application</b>
Leaderboard .....	<b>£600</b>
Large Leaderboard MPU .....	<b>£600</b>
MPU .....	<b>£300</b>
140 x 300 .....	<b>£250</b>
140 x 140 .....	<b>£200</b>

#### CUSTOMISED

Native/Sponsored posts .....	<b>POA</b>
Social .....	<b>POA</b>
Newsletter .....	<b>£125 per week</b>

#### DISCOUNTS:

Rates can be discounted depending on level of activity. Contact Graham Wright on 0845 6380 704 or email [graham.wright@greenwayspublishing.co.uk](mailto:graham.wright@greenwayspublishing.co.uk) for more information and other ad sizes.

### ADVERTORIAL

## RACING IN THE PICTURESQUE BACKDROP OF GAY PAREE

The French capital has so much to offer, including a memorable racing experience as **Xander Brett** explains

I'm only just qualifying for the French Open but it's a fantastic experience. I've already won three times in the past and I'm looking forward to winning more. I've already won three times in the past and I'm looking forward to winning more.

**Advertorials**

### Frankie's last ever Arc

You have drinks with him the night before!

- ✓ Bestium Euxine tickets
- ✓ Accommodation in central Paris
- ✓ Exclusive drinks evening with Frankie Dettori
- ✓ Bestium racoonise fireworks
- ✓ Admission to the Prix de l'Arc de Triomphe

"SAVE £50 with the code RH50"

**Racing Breaks**

### UK & IRELAND'S NO.1 RACING MAGAZINE! **RACING AHEAD**

AUGUST 2023 ISSUE 224 £3.99

**INSIDE:**  
MARTIN DWYER INTERVIEW  
IS RACING IN A NEW CRISIS?  
ROBERT COOPER COLUMN  
ALL THE BETTING & TRENDS

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### Happy and Sponsorship

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